

Benefits of Lake Run Sponsorship

Presenting Sponsor (\$15,000)

Company Logo on Race Bibs
Opportunity to place company banner at start or finish line
10 free race entries
+Platinum Sponsor

Platinum Sponsor (\$10,000)

Top billing on all advertising for the event *
Booth Placement Selection at Festival
8 free race entries
+ Gold Sponsor benefits

Gold Sponsor (\$5,000)

Prominent logo placement on all advertising for the event*
Verbal Thank You at Awards Ceremony
6 free race entries
+ Silver Sponsor benefits

Silver Sponsor (\$2,500)

Ad in the West Linn Tidings and Lake Oswego Review in the pull-out section for the Lake Run*
Company logo and a link to your website from the race website
Logo on Food Drive Boxes
4 free race entries
+ Bronze Sponsor benefits

Bronze Sponsor (\$1,000)

Logo placement on event posters, website, announcements & t-shirts
Virtual Thank-you after event (listed by name)
Company logo and a link to your website from the race website
Company Logo on (2) Lake Oswego Park Signs (3' x 15')*
2 free race entries
+ Lake Run Festival Sponsor benefits

Lake Festival Sponsor (\$750)

10 x 10 Booth at Millennium Plaza Park on race day
Company Name on (2) Lake Oswego Park Signs (3' x 15') & t-shirts *
+ T-Shirt Sponsor benefits

T-Shirt Sponsor (\$500)

Company name on race t-shirts
Link to sponsor website from business name featured on Lake Run website and NHA Facebook page
+ Supporting Sponsor benefits

Supporting Sponsor (\$250)

Business name featured on website and Facebook page
Business name on all event-day materials, including sponsor boards

*Advertising and marketing include listing on our website, race promotional materials, logo placement on ads in LO Review (and a feature article), recognition in the City of Lake Oswego's Parks & Recreation Summer Activity Guide and magazine, Hello LO.

*Lake Oswego Park signs located at George Rogers Park entry (McVey and Hwy 43rd), and Hazelia Field (Stafford Rd) leading up to the run.