
Benefits of Lake Run Sponsorship

Platinum Sponsor (\$10,000)

Industry exclusive
Top billing on all advertising for the event *
8 free race entries
+ Gold Sponsor benefits

Gold Sponsor (\$5,000)

Prominent logo placement on all advertising for the event*
Company Logo on Race Bibs
6 free race entries
+ Silver Sponsor benefits

Silver Sponsor (\$2,500)

Ad in the West Linn Tidings and Lake Oswego Review in the pull-out section for the Lake Run*
Company logo and a link to your website from the race website
Logo Placement on Food Drive Drop
Boxes*
4 free race entries
+ Bronze Sponsor benefits

Bronze Sponsor (\$1,000)

Logo placement on event posters, website, announcements & t-shirts
Virtual Thank-you after event (listed by name)
Company logo and a link to your website from the race website
Company Logo on (2) Lake Oswego Park Signs (3' x 15')*
2 free race entries
+ Lake Run Festival Sponsor benefits

Lake Festival Sponsor (\$750)

10 x 10 Booth at Millennium Plaza Park on race day
Company Name on (2) Lake Oswego Park Signs (3' x 15') & t-shirts *
+ T-Shirt Sponsor benefits

T-Shirt Sponsor (\$500)

Company name on race t-shirts
Business name featured on website and Facebook page with link to sponsor website
+Supporting Sponsor benefits

Supporting Sponsor (\$250)

Business name featured on website and Facebook page
Business name on all event-day materials, including sponsor boards

*Advertising and marketing includes listing on our website, race promotional materials, logo placement on ads in LO Review (and a feature article), recognition in the City of Lake Oswego's Parks & Recreation Summer Activity Guide and magazine, Hello LO.

*Lake Oswego Park signs located at George Rogers Park entry (McVey and Hwy 43rd), and Hazelia Field (Stafford Rd) from April 30th to May 6th

For more information, please email lakerun@nwhousing.org