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## **Benefits of Lake Run Sponsorship**

### **Platinum Sponsor (\$10,000)**

Industry exclusive  
Top billing on all advertising for the event \*  
8 free race entries  
+ Gold Sponsor benefits

### **Gold Sponsor (\$5,000)**

Prominent logo placement on all advertising for the event\*  
Company Logo on Race Bibs  
6 free race entries  
+ Silver Sponsor benefits

### **Silver Sponsor (\$2,500)**

Ad in the West Linn Tidings and Lake Oswego Review in the pull-out section for the Lake Run\*  
Company logo and a link to your website from the race website  
Logo Placement on Food Drive Drop Boxes\*  
4 free race entries  
+ Bronze Sponsor benefits

### **Bronze Sponsor (\$1,000)**

Logo placement on event posters, website, announcements & t-shirts  
Virtual Thank-you after event (listed by name)  
Company logo and a link to your website from the race website  
Company Logo on (2) Lake Oswego Park Signs (3' x 15')\*  
2 free race entries  
+ Lake Run Festival Sponsor benefits

### **Lake Festival Sponsor (\$750)**

10 x 10 Booth at Millennium Plaza Park on race day  
Company Name on (2) Lake Oswego Park Signs (3' x 15') & t-shirts \*  
+ T-Shirt Sponsor benefits

### **T-Shirt Sponsor (\$500)**

Company name on race t-shirts  
Business name featured on website and Facebook page with link to sponsor website  
+Supporting Sponsor benefits

### **Supporting Sponsor (\$250)**

Business name featured on website and Facebook page  
Business name on all event-day materials, including sponsor boards

\*Advertising and marketing includes listing on our website, race promotional materials, logo placement on ads in LO Review (and a feature article), recognition in the City of Lake Oswego's Parks & Recreation Summer Activity Guide and magazine, Hello LO.

\*Lake Oswego Park signs located at George Rogers Park (McVey and Hwy 43<sup>rd</sup>), and Hazelia Field (Stafford Rd.) from May 30<sup>th</sup> – June 6<sup>th</sup>.

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