



**Northwest
Housing
Alternatives**



Benefits of Lake Run Sponsorship

Platinum Sponsor (\$10,000)

Industry exclusive
Top billing on all advertising for the event *
8 free race entries
+ Gold Sponsor benefits

Gold Sponsor (\$5,000)

Prominent logo placement on all advertising for the event*
Company Logo on Race Bibs
6 free race entries
+ Silver Sponsor benefits

Silver Sponsor (\$2,500)

Ad in the West Linn Tidings and Lake Oswego Review in the pull-out section for the Lake Run*
Company logo and a link to your website from the race website
Logo Placement on Food Drive Drop Boxes*
4 free race entries
+ Bronze Sponsor benefits

Bronze Sponsor (\$1,000)

Logo placement on event posters, website, announcements
Virtual Thank-you after event (listed by name)
Company logo and a link to your website from the race website
Company Logo on (3) Lake Oswego Park Signs (3' x 15')*
2 free race entries
+ Lake Run Festival Sponsor benefits

Lake Festival Sponsor (\$750)

Company Name on (3) Lake Oswego Park Signs (3' x 15')*
+ Supporting Sponsor benefits

Supporting Sponsor (\$250-\$500)

Business name featured on website and Facebook page with link to sponsor website
Business name on all event materials

*Advertising and marketing includes listing on our website, race promotional materials, logo placement on ads in LO Review (and a feature article), recognition in the City of Lake Oswego's Parks & Recreation Summer Activity Guide and magazine, Hello LO.

*Lake Oswego Park signs located at George Rogers Park entry, McVey and Hwy 43rd and at Hazelia field (Westlake Park) from April 19th to May 2nd

*Food Boxes to be located at our senior properties in Lake Oswego

For more information, please contact Meghaen Anderson at 503-654-1007 x 109 or manderson@nwhousing.org