



**Northwest
Housing
Alternatives**



Benefits of Lake Run Sponsorship

Platinum Sponsor (\$10,000)

Industry exclusive
Top billing on all advertising for the event*
Award ceremony announcements and banner on stage
8 free race entries
+ Gold Sponsor benefits

Gold Sponsor (\$5,000)

Prominent logo placement on all advertising for the event* and banner on stage
6 free race entries
+ Silver Sponsor benefits

Silver Sponsor (\$2,500)

Marketing materials on-hand during race registration
Ad in the West Linn Tidings and Lake Oswego Review in the pull out section for the Lake Run*
Company logo and a link to your website from the race website
4 free race entries
+ Bronze Sponsor benefits

Bronze Sponsor (\$1,000)

Logo placement on event posters, website, announcements, and race t-shirts
2 free race entries
+ Family Fun Festival Sponsor benefits

Family Fun Festival Sponsor (\$750)

10 x 10 Booth at Millennium Plaza Park on race day
+ T-shirt Sponsor benefits

T-Shirt Sponsor (\$500)

Company name on race t-shirts
Business name featured on website and Facebook page with link to sponsor website

Supporting Sponsor (\$250)

Business name featured on website and Facebook page
Business name on all event-day materials, including sponsor boards

*Advertising and marketing includes listing on our website, race promotional materials, logo placement on ads in LO Review (and a feature article), recognition in the City of Lake Oswego's Parks & Recreation Summer Activity Guide and magazine, Hello LO.

For more information, please contact Meghaen Anderson, at 503-654-1007 x109 or manderson@nwhousing.org